

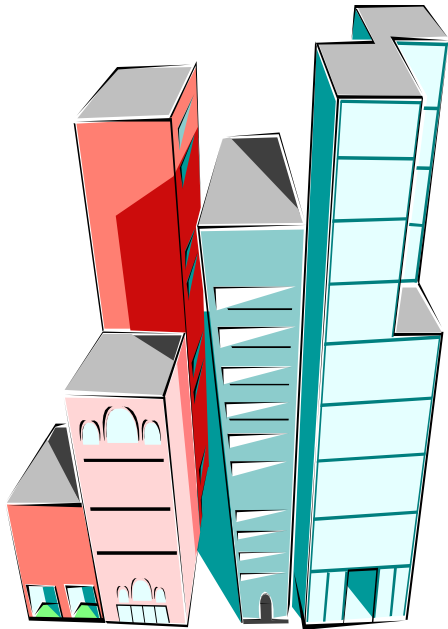
Urbanization in India: “Push” and “Pull” Factors

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NBCT & OKAGE TC
Bethany Public Schools



Where would YOU rather live?

a urban area?

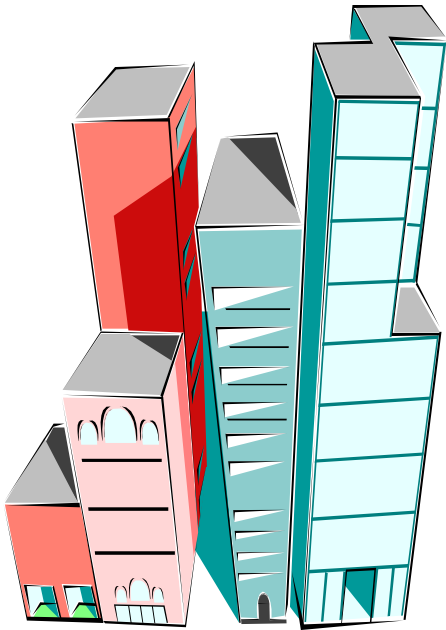


a rural or small town area?



why?

What would it take to make you want to move?



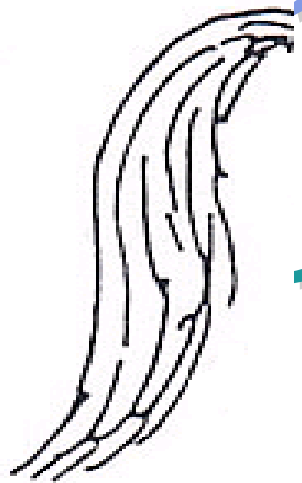
Tipping point:
2008

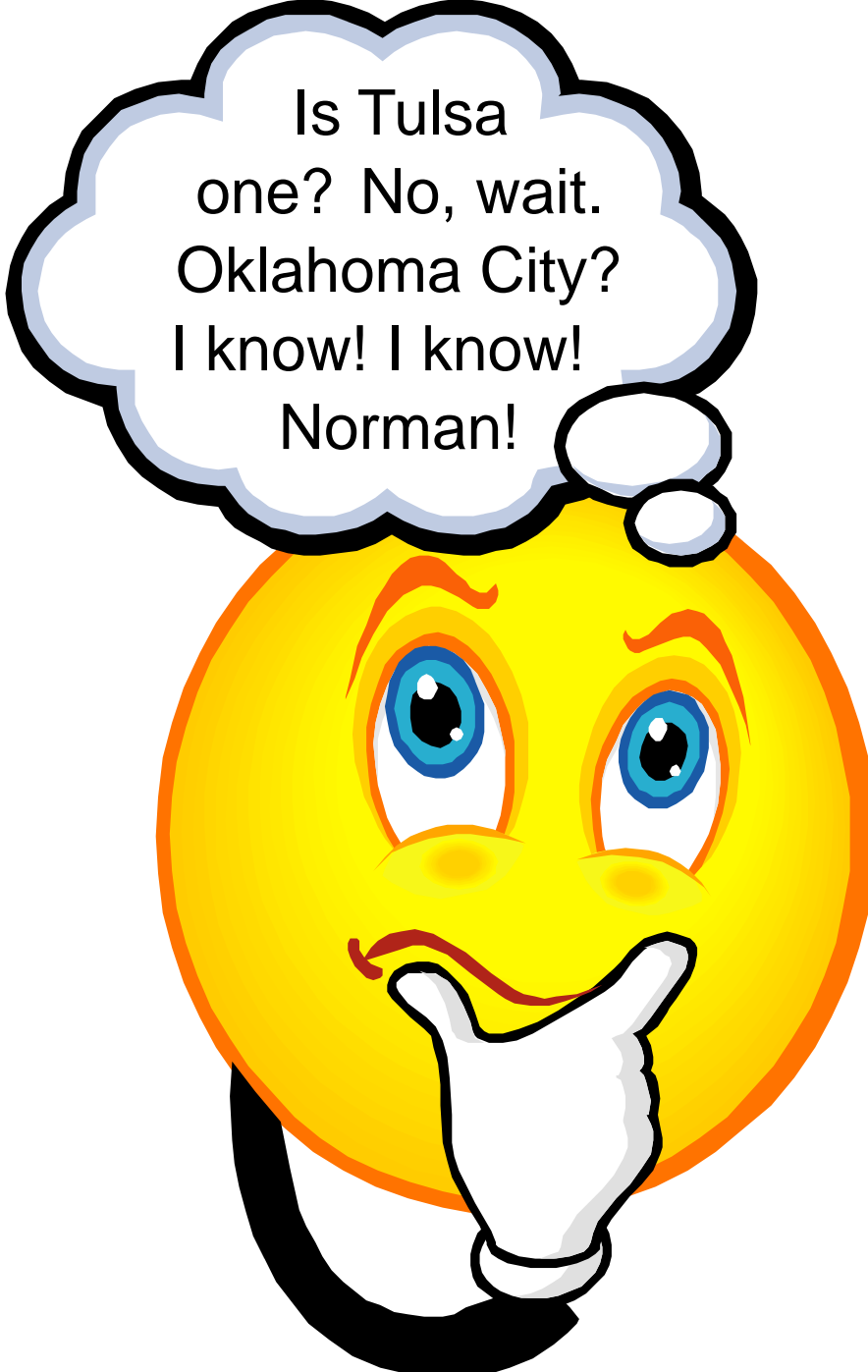
More people
lived in earth's
urban areas
than in
rural areas.



URBAN

rural



A yellow thinking face emoji with large blue eyes, a hand on its chin, and a thought bubble above it. The thought bubble contains the text: "Is Tulsa one? No, wait. Oklahoma City? I know! I know! Norman!"

Is Tulsa
one? No, wait.
Oklahoma City?
I know! I know!
Norman!

**What do you
think are the
largest (most
populous)
cities in the
world?**

Rank	Urban Population (U.N. estimate)	City	Country
1	34,997,269	Tokyo	Japan
2	18,660,221	Mexico City	Mexico
3	18,252,339	New York	U.S.A.
4	17,857,001	São Paulo	Brazil
5	17,431,305	Mumbai	India
6	14,145,954	Delhi	India
7	13,805,691	Calcutta	India
8	13,047,115	Buenos Aires	Argentina
9	12,759,367	Shanghai	China
10	12,236,516	Jakarta	Indonesia

What do you notice about the LOCATIONS of these cities?

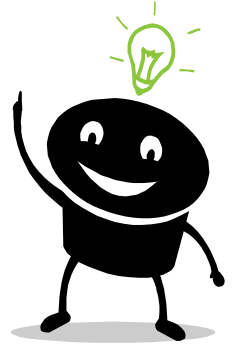
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Data source: http://www.mongabay.com/igapo/2005_world_city_populations/2005_urban_01.html



Q: Why do people move to cities in India?

A: for the same reasons they move to cities anywhere else!



- earn more money
 - go to school
- have a safer place to live
- have more services and conveniences



**Factors (reasons)
people are moving
to the cities
can be categorized
as:
PUSH FACTORS
and
PULL FACTORS**

Push factors: Things that
make you feel
PUSHED AWAY FROM a place



These can include:

- war or violence
- food or water insecurity
- unemployment or poverty



Pull factors:

Things that make
you feel PULLED
TOWARDS the
new place



These can include:

- educational opportunities
- living nearer to family or friends
- better job opportunities



Neelsandra Prasad

When Neelsandra Prasad was a child, his father taught him how to make wooden toys. In fact, for generations the Prasad family survived by making and selling toys.

When Prasad married and had children, it was difficult to sell enough toys to support his family. A few years ago, Prasad moved to the city of Bangalore in southern India in search of a better life. There he works from early morning until evening in a silk factory. He has been there for more than nine years.

He says he moved to the city hoping for a better life. But life has been hard there, too. It is difficult to support his family in Bangalore. He works long hours, but he does not



Neelsandra Prasad continuing a family tradition

Tara Bai is named after an ancient queen of India. But today, she shakes her head, angry when I ask her if she hates her job. Tara is a "rag picker" in Mumbai. She picks through mounds of rotting trash looking for plastic or metal she can sell.

"It's how I survive," she says. As she opens another sack of trash, she looks in and sees millions of wiggling maggots. She turns away to stop herself from gagging. A farmer's daughter, Bai moved to the city in 1972 when a drought ended her family's farming life. But the work she found was not the work she had wanted.

No one knows how many rag pickers there are in India. This city has more than 300,000. They earn between \$2.50 and \$3.75 for working

A small improvement



This city has more than 300,000 rag pickers.

Ram Pyari Devi

Ram Pyari Devi is a 40-year-old mother whose husband's father had a successful business that eventually divided between the five children, so that they could not grow much.

Devi's husband became blind about 10 years ago. This is when the family decided to move to the city. Every day, Mrs. Devi goes through the city streets doing odd work. Sometimes people hire her to wash clothes or clean a sidewalk. She lives in a shack made of sticks and mud. She does not own the land where they live in Kolkata.

Mr. Devi's children often take her to the city. They live on the large boulevard several blocks from the city center. They take care of their children at school.

Most days, the family only eats rice. They do not eat enough food, Mrs. Devi says. Her children and her husband can

What were the **push** factors that led _____ to leave his/her village?
What were the **pull** factors that brought them to _____?
What has been **positive** about the move to an urban area?
What has been **negative** about urban life?



Anantosh Thorat holds one of his children.

...ated him so badly. He left his village, he worked in construction and sold metal.

...in Mumbai through odd jobs in construction. One day working with a contractor in their slum homes so the contractor paid him because he needed the money for his neighborhood, including his house.

...to help improve homes in the slums. For the past six years, he has been working in Mumbai and to change the city.

What were the **push** factors that led the Thorat family to leave their village?

What were the **pull** factors that brought them to Mumbai?



What were the **push** factors that led the Prasad family to leave their village?

What were the **pull** factors that brought them to Kolkata?

What has been **positive** about the move to an urban area?



...leaders' policies. Mr. Thorat is making a difference in the slums. For the past six years, he has been working in Mumbai and to change the city.



“Push” factors – rural India

- Large families means inherited farm plots are smaller each generation.
- Dalits will always be known as “untouchables” in their hometowns.
- Rural medical care is often poor.
- Rural schools are often poor.
- University education is not available.

“Pull” factors – urban India

- Cities have jobs in construction, manufacturing, and industry.
- Lower-caste members can hide their caste (to some extent).
- Good medical care is available – for a price.
- Good schools are available – also for a price.
- Universities are in the cities.



Problems of rapid urbanization in India

Not enough homes – People living in
“squatter towns”

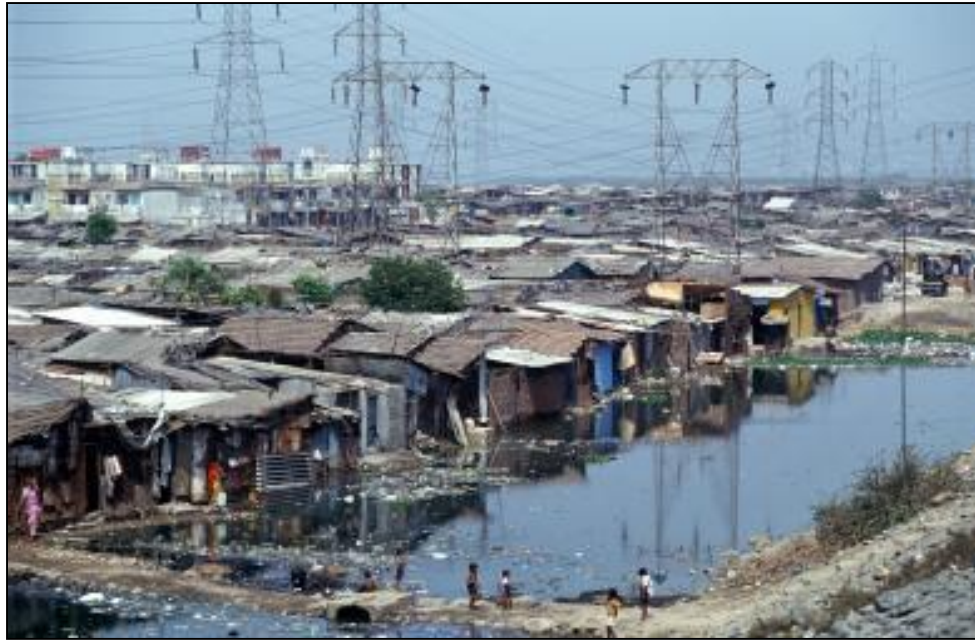


J.Hall, Mumbai, India, April 2008

Problems of rapid urbanization in India

Not enough homes – People living in
“squatter towns”

Not enough electricity or plumbing



Problems of rapid urbanization in India

Not enough homes – People living in
“squatter towns”

Not enough electricity or plumbing

Not enough jobs

Not enough roads



As of 2011:

about 1/3 of India's urban people live in one-room houses,



almost 30% of India's urban population doesn't have drinkable running water, and

almost 19% of urban people do not have indoor bathrooms.

“Poor Lost their Homes as Delhi Cleans Up”

Youtube: <http://youtube/9PNleYsCmzU>



Solutions

Cities need to provide more housing.



<http://static.sify.com/cms/image/klcqlhhjgj.jpg>

There is a “housing boom” in India right now. But poor families cannot afford even these houses or apartments.

Solutions

Cities need to provide more housing.

Cities need to produce more electricity and build more water systems.



This requires more money, which would mean raising taxes.

Solutions

Cities need to provide more housing.

Cities need to produce more electricity and build more water systems.

India's national government needs a plan to bring more jobs to rural India and to the smaller cities and towns.



<http://blog.emap.com/boris/files/2011/02/india-village-market.jpg>